

DEVELOPMENT OF A MULTIDIMENSIONAL SCALE TO MEASURE ORGANIZATIONAL CREATIVE CAPABILITIES

All references of in-depth literature review in 21 prominent journals in Management, Innovation, Marketing and Psychology¹

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¹ *Administrative Science Quarterly, Research Policy, Journal of Product Innovation Management, Journal of Business Venturing, Industrial & Corporate Change, Organization, Organization Science, Organization Studies, Academy of Management Review, Management Science, Academy of Management Journal, Journal of Management, Journal of Management Studies, Strategic Management Journal, Journal of Marketing, Journal of the Consumer Psychology, Journal of Marketing Research, Journal of the Academy of Marketing Science, Marketing Science, Journal of Applied Psychology, Personnel Psychology*

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